Sustainable development has been recognised in many countries as the key strategy for social, economic, environmental, and cultural development in the 21st century. The 6th Workshop on EU-China Relations in Global Politics will focus on EU-Asian sustainable development and explore innovative solutions in the realms of politics, finance, logistics, and consumers.

In the wake of the slowdown of China’s economic growth and the structural shift from manufacturing to services as the main growth-driver, the Chinese government is more and more realizing the necessity to develop its own sustainable development strategy. Therefore, after suspending the ‘green GDP’ initiative for more than ten years, the Ministry of Environmental Protection (MEP) re-launched and upgraded it to ‘green GDP’ 2.0 in 2015. The newly released 13th Five-Year Plan and the Made in China 2025 strategy also indicate China’s intent to upgrade out-dated production facilities and to boost production efficiency and quality.

On the other side of the Eurasian continent the Europe 2020 Strategy stresses that smart, sustainable and inclusive growth can help the EU to recover from the financial and economic crisis. The European Fund for Strategic Investment (EFSI) was established to leverage and stimulate private investment, encourage research and innovation, promote expansion of renewable energy, climate change mitigation, and the circular economy. Given Europe’s dependency on imports of hydrocarbons (90% of crude oil and 66% of natural gas are imported from abroad) renewable energies and the development of nuclear energy could help diversify supply but lack political support or seem prohibitively expensive.

However a government-promoted top-down implementation is not the only solution to effective governance. A bottom up approach to regulatory change and sustainable management has to involve stakeholders such as companies and consumers at regional and local level. Sustainable management requires consideration of both eco-system and economic system. Smarter investment can gradually increase business profit and benefit investors, consumers, and the environment alike.

Considering Chinese and European initiatives on sustainable growth, what are the opportunities and challenges for sustainable development of businesses? What can China and Europe learn from each other’s experiences and good practices? Can a more sustainable consumption of agricultural and other products shorten the supply chain and how will it benefit consumers, producers and the government? Are Chinese companies ready to accept sustainable development values, such as to promote corporate social responsibility (CSR)? How can bottom-up stakeholder involvement influence reform in both economic and political arenas? And above all, how can green financing be leveraged to answer the question of who is paying for such a fundamental shift towards sustainable management?
These and other questions will be addressed during the 6th Workshop on EU-Asia Relations in Global Politics, jointly organized by the Graduate School of Global Politics at Free University of Berlin and the ESSCA EU*Asia Institute. The event takes place in the framework of the UACES Collaborative Research Network on EU-China Relations (ESSCA School of Management at Angers / College of Europe at Bruges / Graduate School of Global Politics at Free University Berlin). The event is generously supported by Konrad-Adenauer-Stiftung, Regional Project “Energy security and Climate Change”, Hong Kong SAR.

**Academic, business and policy contributions welcome**

Innovative contributions including papers, posters and other multimedia content will be welcomed for this Workshop. Academic papers and political strategies will be presented in panel debates. Posters will be exhibited and accessible to the public for wide dissemination of insights and can be discussed with authors during scheduled networking sessions. We welcome contributions from China, Europe, and across the globe presenting ideas and solutions related to the following themes:

**Themes of EU-Asian Sustainable Management**

- **Politics** – policy initiatives and their implementation
- **Finance** – green finance, climate and business
- **Logistics** – green supply chain management, urban planning and the One Belt One Road strategy
- **Concepts** – conceptualisations and definitions of sustainability across politics, business, and civil society
- **Consumers** – transformation of consumerism, sustainability, and marketing strategies

The working language of the 6th Workshop on EU-China Relations in Global Politics is English.

**Scientific Committee**

- **Prof. Dr. Klaus SEGBERS**
  Director of the German Chinese Graduate School of Global Politics at Freie Universität Berlin
- **Dr. Frauke AUSTERMANN**
  Research Associate of the ESSCA EU*Asia Institute
- **Prof. Dr. MEN Jing**
  InBev-Baillet-Latour Chair of European Union-China Relations at College of Europe
- **Prof. Dr. SHEN Wei**
  Director of the Confucius Institute at Lancaster University & Jean Monnet Chair in EU-China Relations at ESSCA School of Management
- **Dr. Peter HEFELE**
  Director of the Regional Project “Energy Security and Climate Change” at Konrad-Adenauer-Stiftung, Hong Kong

**Submission of your contribution**

Please send your proposal of no more than 500 words with a brief CV until **Sunday, 15 January 2017** to Mr. HUANG Yixiong at assistant.shanghai@essca.fr. The organisers will confirm your participation after review of your proposal. Final submissions may not exceed 8,000 words (excl. bibliography). An electronic version of the submission is due on Sunday, 12 February 2017, 23.59h CET. Find more information about the EU-China Collaborative Research Network online: [http://euchinacrn.org](http://euchinacrn.org).

**Logistics**

The organisers can cover accommodation expenses and board; international travel expenses can be financially supported. Please inform the organisers that you wish to receive financial support and we will get back to you shortly.

**Hosting institutions**

![Graduate School of Global Politics](image1)
![ESSCA EU*Asia Institute](image2)
![EUTW](image3)

**EU-China Collaborative Research Network**

![ESSCA School of Management](image4)
![College of Europe](image5)
![Graduate School of Global Politics](image6)